2026 Western Canada Conference

Driving Forward: Regulation · Education · Innovation · Safety

Speaker Bios

Wednesday | October 7, 2026

8:30 – 8:45 Welcome & Opening Remarks

Marcel Pouliot
Western Canada Business Manager, PMTC

Marcel has spent decades in the driver's seat of the North American trucking industry, and he's still shaping where it's headed. As PMTC's Western Canada Business Manager, he draws on years of executive leadership (most notably at Trimac) to help carriers navigate the realities of operations, safety, regulation, and fleet management. He's also Co-Founder and President of IQTC, a role that puts him at the intersection of two forces reshaping the industry today: energy and sustainability.

An engineer by training (P. Eng, MBA) and a problem-solver by instinct, Marcel is known for turning complex challenges into practical solutions. His peers have recognized that impact: he's a past recipient of the National Tank Truck Carriers (NTTC) Safety Director of the Year award, honoring his commitment to raising the bar on best practices across the trucking sector. Recently, he has been appointed to the Transportation Technical Working Group supporting Business Future Pathways' development of technical screening criteria for Canada's sustainable finance taxonomy, bringing together perspectives from transportation, finance, academia and other sectors.

Angela Munsterman
Chair of the Board, PMTC

Angela Munsterman is a transportation compliance and safety professional with nearly 30 years of experience in the trucking industry. Throughout her career, she has specialized in transportation safety, regulatory compliance, policy development, and driver training, working with organizations ranging from small private fleets to large national operations.

For the past nine years, Angela has served as Transport Compliance Specialist with Coca-Cola Canada, where she leads national initiatives focused on transportation safety, regulatory compliance, and driver development. Her role has also led to active involvement with the Private Motor Truck Council of Canada (PMTC), where she has represented Coca-Cola Canada as its primary representative and voting member, culminating in her appointment as PMTC Chair in July 2026.

Angela is passionate about building strong safety cultures and fostering workplaces where individuals feel valued, respected, and empowered to contribute. She believes that meaningful connections, inclusion, and a sense of belonging are fundamental to both employee well-being and organizational success.

Outside of her professional responsibilities, Angela enjoys spending time with her family and working with animals. She has developed a particular passion for rehabilitating and training Rottweilers with behavioural challenges, applying the same patience, consistency, and commitment to growth that have defined her professional career.

2026 Western Canada Conference

Driving Forward: Regulation · Education · Innovation · Safety

Speaker Bios (continued)

Wednesday | October 7, 2026

8:45 – 9:15

KEYNOTE

Tariffs & Barriers

Mark Baker
Senior Economist, Bank of Canada

Mark is a Senior Economist based out of the Bank of Canada's Toronto office but splits his time working virtually with the Calgary Office. Prior to joining the Bank in 2019, he worked for the Organization for Economic Cooperation and Development, the OECD, in Paris, France, and before that at the Reserve Bank of Australia in Sydney, Australia.

He has made a career of engaging with the broader economic community when working at these different policy institutions across the globe. At the OECD he worked with the UK and Dutch Governments, advising on trade and structural policies in the years following the Brexit referendum. At the Bank of Canada, he regularly engages with business leaders to gather intelligence and to help the Bank understand how different economic policies and developments are impacting the business community across the country.

9:15 – 10:30

Regulatory Update

MODERATOR

Susan Ewart
Saskatchewan Trucking Association

Susan Ewart is a senior executive with nearly 30 years of leadership experience in association management and highly regulated industries. She currently serves as Executive Director of the Saskatchewan Trucking Association, where she leads strategy, governance alignment, financial oversight, and stakeholder relations under the direction of a Board of Directors. Susan brings a strong governance mindset, financial discipline, and a collaborative approach shaped by extensive experience in stewardship-driven and regulatory environments.

Zaki Hussain
Manager, Compliance, Saskatchewan Ministry of Highways

Mohammed Zaki Hussain is the Manager of Trucking Compliance with the Saskatchewan Ministry of Highways. He leads programs and initiatives that support commercial vehicle safety, regulatory compliance, and effective oversight of the province's trucking industry. Working closely with carriers, industry associations, enforcement partners, and government stakeholders, Zaki helps advance policies and compliance strategies that promote safe and efficient freight transportation. His work focuses on balancing road safety, regulatory effectiveness, and the operational needs of the commercial transportation sector.

Tracy Proctor
Manager of Motor Carrier Safety, Manitoba Transportation & Infrastructure

Tracy has been the Manager of the Motor Carrier Safety Program since the fall of 2021, playing an instrumental role in managing the implementation of a number of key initiatives to effectively monitor motor carrier safety in Manitoba.

2026 Western Canada Conference

Driving Forward: Regulation · Education · Innovation · Safety

Speaker Bios (continued)

Wednesday | October 7, 2026

9:15 – 10:30 — **Regulatory Update** (continued)

Lindsey Wagner

Executive Director, Compliance Branch, Alberta Transportation & Economic Corridors

Lindsey Wagner is the Executive Director of Monitoring and Compliance with Alberta Transportation and Economic Corridors.

Lindsey brings over 20 years of experience with the Government of Alberta, spanning work with a multitude of different departments from Public Service Commission, Education, Labour, Jobs, Economy and Innovation, Justice, and Public Safety and Emergency Services. Throughout her career, Lindsey has held senior leadership roles responsible for oversight of investigations, audits, and appeals across a wide range of regulatory and organizational matters. She has extensive experience leading complex, high-risk investigations and compliance reviews, ensuring decisions are evidence-based, procedurally fair, and aligned with legislative and policy frameworks. Her work in appeals and adjudicative processes reflects a strong foundation in administrative justice, including formal training in principles of natural justice, procedural fairness, and quasi-judicial decision making. In addition, Lindsey has deep expertise in employee and labour relations, including collective bargaining, negotiations, arbitrations, and dispute resolution, and is recognized for her ability to navigate complex, sensitive issues with sound judgment and integrity.

Lindsey holds a Bachelor of Arts from the University of Alberta, a Human Resources diploma from MacEwan University, and a CPHR designation.

Lynn Varty

Past Chair, CCMTA

Lynn Varty is the Assistant Deputy Minister (ADM) for Traffic Safety Services, a division within Transportation and Economic Corridors, and is the immediate Past Chair of the Board for the Canadian Council of Motor Transport Administrators (CCMTA). Lynn is recognized for her visionary leadership and strategic acumen, consistently fostering collaboration among diverse groups. Lynn has received multiple accolades, including the Association of Canadian Court Administrators' Award of Merit (2008) for exemplary leadership and innovation in court administration, the Outstanding Achievement Award for Women in Leadership from the Alberta Public Service (2015), and the Distinguished Service Award from the CCMTA (2024). She earned a Master of Arts in Leadership from Royal Roads University and an Executive Coaching Certificate from the same institution. Additionally, she is a certified member of the Project Management Institute and holds certification in Prosci Change Management.

10:45 – 11:15 — **Technology & Logistics**

MODERATOR

Marcel Pouliot

PMTC

See bio under Welcome & Opening Remarks.

2026 Western Canada Conference

Driving Forward: Regulation · Education · Innovation · Safety

Speaker Bios (continued)

Wednesday | October 7, 2026

10:45 – 11:15

Technology & Logistics (continued)

Amit Bhargava

CEO, EnviroApps

Amit Bhargava is a Chemical Engineer - an Environmental and Regulatory Compliance professional with 25 years of widely varied experience in the industry. Amit and his team at EnviroApps are making the transportation of dangerous goods safer through digitalization of Shipping Documents in Canada, since 2020. EnviroApps was the first proven solution in Canada for electronic TDG Shipping Documents involving road transportation.

Regulations require Shipping Documents to accompany dangerous goods during their transport, however, when an emergency occurs, Emergency Responders cannot access these paper documents from the Truck. Amit and his team are also making shipping compliance easier and safer, thereby reducing risk, saving time and costs. EnviroApps' solution has been granted Equivalency Certificate from Transport Canada such that their clients don't need individual approvals.

Ross Ballendine

Vice President, IT, Trimac Transportation

Ross Ballendine is the Vice President, IT, at Trimac Transportation, a leading North American asset-based logistics company focused on providing safe and efficient supply chain solutions in the bulk transportation sector. Overseeing global technology operations, transformation, data and AI initiatives at Trimac, Ross is responsible for developing and executing on Trimac's digital ambitions. As a CPA, Ross brings deep business acumen to technology leadership. Ross believes that technology is best measured by the value of the business outcomes it helps to create.

11:15 – 12:00

Workforce Intelligence

MODERATOR

Kelly Henderson

THRSC Atlantic

Kelly has been in the Trucking Industry for over 34 years. Having started her career in the Trucking Industry at a leading private career college for the trucking industry in Atlantic Canada, it was a natural progression to move to the Council in 2004. Her work has focused on a variety of areas, including but not limited to, recruitment and retention, training standards, certifications and building human resource capacity in the trucking industry. Over the years she has received many industry awards and recognitions for her contributions to industry.

Wendy Featherstone

Director of Safety, Compliance and HR, Northern Resource Trucking

Wendy Featherstone has spent the past 27 years working in Human Resources and Safety within the transportation industry. She recently stepped into the role of Director of Safety, Compliance and HR with Northern Resource Trucking, bringing with her a career built around people, safety and the realities of working in a fast-paced, ever-changing industry.

Wendy's career has given her a front-row seat to the challenges of attracting, retaining and supporting people in trucking. She believes that some of the best solutions come from listening to employees, understanding their experiences and finding practical ways to build workplaces where people want to stay and succeed.

A strong believer in the importance of relationships, Wendy enjoys the people side of her work just as much as the safety and compliance side. She currently serves as Chair of the Saskatchewan Trucking Association Board and is passionate about contributing to the future of the industry she has spent nearly three decades working in.

Wendy lives in Saskatchewan and remains proud to be part of an industry that keeps communities and the economy moving.

2026 Western Canada Conference

Driving Forward: Regulation · Education · Innovation · Safety

Speaker Bios (continued)

Wednesday | October 7, 2026

11:15 – 12:00 Workforce Intelligence (continued)

Jade Reeve

Senior Project Manager, Trucking HR Canada

Jade Reeve is a Senior Project Manager with Trucking HR Canada and has close to 20 years of experience in sector-based workforce development. With extensive education and training in human resources management, Jade has worked across sectors to help employers address workforce challenges and strengthen their HR and people-management practices. Her experience spans industry engagement, research and resource development, governance, and translating workforce needs into practical tools and training for employers.

Cindy Clark

President and Founder, Women in Supply Chain (WISC)

Cynthia (Cindy) Clark, BA, MM, is a respected leader in Canada's transportation, logistics, and supply chain sectors, with more than 30 years of experience across commercial operations, procurement, warehousing, and strategic management. She has been involved in commercial vehicle sales, service, and repair since 1974 and has built a career distinguished by entrepreneurship, governance, and industry advancement.

As Dealer Principal and Owner of Western Star Trucks in Calgary and Red Deer until 2017, Cindy led multi-location operations and developed teams and business strategies that strengthened service delivery and industry partnerships. Prior to that, she operated a specialty commercial truck repair facility and a business supplying automotive and heavy-duty parts. Today, she continues her leadership work by managing industrial properties held under a private trust.

Cindy is the Founder and President of the Women in Supply Chain (WISC) Association, an organization dedicated to advancing leadership, collaboration, and innovation across the supply chain ecosystem. Her professional contributions also include leadership roles and service on numerous boards, including the SAIT Apprenticeship Board, the Calgary Motor Dealers Association, the Calgary Motor Dealers Charity Board, AMVIC, Trucking HR, the Van Horne Institute, and the Calgary Logistics Council.

An advocate for lifelong learning, Cindy has served as a contract instructor in the Bachelor of Business Administration program at the Southern Alberta Institute of Technology (SAIT), teaching Strategic Management, Capstone, and Procurement. She holds a Bachelor of Arts in Economics from the University of Alberta and a Master of Management from the University of Phoenix.

Cindy's work continues to reflect her commitment to leadership, education, and advancing the supply chain profession across Canada.

13:00 – 14:00 Safety Culture

MODERATOR

Kevin Dutchak

Sovereign Insurance Company

Kevin Dutchak is a Senior Risk Specialist with Sovereign Insurance's Commercial Auto Risk Engineering team and a member of National Risk Engineering Services. He brings extensive experience in commercial vehicle fleet operations, risk management, and safety program development.

Kevin's commercial auto experience includes truck and tractor-trailer driving, trucking operations, fleet management, safety, training, and regulatory compliance. His trucking career includes experience with prominent fleets, including Weyerhaeuser Canada, Trimac Transportation, and Seaboard Liquid Carriers.

Kevin entered the insurance industry in 2006 as a Risk Advisor with Northbridge Insurance and joined Sovereign Insurance as a Risk Specialist in 2017. In his current role, he conducts fleet risk management surveys and advises clients on ways to strengthen their risk and safety management programs.

2026 Western Canada Conference

Driving Forward: Regulation · Education · Innovation · Safety

Speaker Bios (continued)

Wednesday | October 7, 2026

13:00 – 14:00 — **Safety Culture** (continued)

MODERATOR

Kevin Dutchak (continued)

Sovereign Insurance Company

Kevin is originally from Coquitlam, British Columbia, and has lived in several regions across Canada, including Dawson City, Yukon; Corner Brook, Newfoundland and Labrador; Saint John, New Brunswick; and Mount Uniacke, Nova Scotia. He currently resides in Leduc, Alberta.

Outside of work, Kevin enjoys staying active through running, cycling, strength training, and hiking with his Sunday morning hiking group. He also appreciates quiet downtime with a good book and a coffee or beer, depending on the time of day.

Earl Driedger

Owner, Maximum Training School

Earl Driedger brings more than 40 years of experience in the trucking industry, including over 30 years specifically in 1A driver training. He opened Maximum Training in 2001 and has built a family business grounded in practical experience and a clear understanding of what the industry demands.

Maximum Training has established itself as a dedicated provider of commercial driver education in Saskatchewan. The company has grown from a single-instructor operation into a multi-location training provider focused on consistency, safety, and doing things the right way in both Saskatoon and Regina.

That growth has been supported by a strong team culture, built on collaboration, mutual respect, and a shared commitment to quality. Many of the company's early employees stayed for over a decade until they retired, helping to establish a stable and consistent foundation. Today, the company and its TEAM, continues to focus on maintaining that consistency as it evolves.

Mark Napier

Director of Safety, Tandet

Mark Napier is a transportation safety leader with extensive experience in operational safety, regulatory compliance, incident management, and driver development. As Director of Safety at Tandet, he leads a strong team, focused on safety initiatives that support drivers, strengthen accountability, and promote consistent standards across the organization. His responsibilities include overseeing incident reporting, compliance documentation, coaching programs, and the development of practical training resources for frontline teams.

Mark has extensive experience and training in the petroleum haulage industry where he managed large operations in Ontario and Quebec. CDS training and exposure to many different product lines at Tandet have provided him with a well rounded experience base to draw from for his current role.

Known for a detail-oriented and practical approach, Mark focuses on turning safety requirements into clear, actionable guidance. He values professional communication, accurate reporting, and continuous improvement, while using visual and multilingual resources to make safety information accessible to a diverse workforce. He puts himself in the drivers' shoes when working through a problem or solution and has developed one of the best-in-class incentive programs for all operators at Tandet. His leadership is grounded in collaboration, coaching, and a commitment to helping people work safely and successfully.

2026 Western Canada Conference

Driving Forward: Regulation · Education · Innovation · Safety

Speaker Bios (continued)

Wednesday | October 7, 2026

13:00 – 14:00

Safety Culture (continued)

Robert McLellan

Director, EHS Canada, GFL Environmental

Based near Edmonton, Alberta, Rob McLellan, CRSP, serves as Health & Safety Director for GFL Environmental Inc. across Canada. A seasoned QHSSE leader, Rob is recognized for strengthening safety performance, developing high-performing EHS teams and building practical risk-management systems that make a measurable difference in the field.

Rob's career in health and safety has taken a unique and highly operational path. After moving from Sault Ste. Marie, Ontario, to Edmonton as a certified Aircraft Structural Repair technician, he entered the oil and gas wireline industry, progressing from driver to supervisor and operations manager. His firsthand experience in operations ultimately led him to pursue a career dedicated to protecting people and improving workplace safety. He earned his Certificate in Occupational Health and Safety through the University of New Brunswick and, in 2012, transitioned into a dedicated health and safety role with Weatherford Canada.

During nearly a decade with Weatherford, Rob progressed from Regional QHSSE Coordinator to Area QHSSE Manager, developing a strong record of operational safety improvement. His accomplishments included reducing hand injuries by 95% through a targeted glove program and helping reduce the company's Total Recordable Incident Rate from 0.97 to 0.05.

Rob joined GFL Environmental in 2021 as Area EHS Manager for Western Canada, where he led a safety transformation that achieved COR compliance across British Columbia, Alberta and Manitoba while reducing regional TRIR by more than 60%. Promoted to Director of EHS for Canada in 2022, he subsequently helped restructure the national EHS team, develop a unified North American EHS management system and reduce GFL's national TRIR by more than 50%.

A Canadian Registered Safety Professional (CRSP) since 2018, Rob is committed to continuous improvement, developing safety leadership at every level and using leading indicators to identify and address risk before incidents occur.

Outside of work, Rob and his family live on an acreage in Thorsby, Alberta. He enjoys golfing and camping and spends his winters supporting local youth sports as a coach and volunteer—a reflection of his belief that strong leadership and community are built through participation, connection and giving back.

Mike Iasparro, CDS

National Transportation Safety & Compliance Manager, Canadian Tire

With over 30 years in the transportation industry, Mike Iasparro is a respected safety and operations leader known for his people-first approach. He began his career in 1990 as a dispatcher with Oshawa Foods and joined Canadian Tire Corporation (CTC) in 2000, where he progressed through roles in dispatch, team leadership, and now serves as National Transportation Safety & Compliance Manager.

In his current role, Mike oversees CTC's national safety program, supporting a fleet of over 152 tractors, hundreds of drivers, and a broad network of carrier partners. He has played a key role in strengthening CTC's driver safety program, improving safety performance, and advancing innovative initiatives such as Long Combination Vehicles (LCVs) and 60 ft. intermodal solutions.

Mike is widely recognized for his collaborative leadership style and commitment to developing people, building strong relationships across drivers, carriers, operations, and regulatory bodies. His work has earned industry respect and contributed to safer roads across Canada.

2026 Western Canada Conference

Driving Forward: Regulation · Education · Innovation · Safety

Speaker Bios (continued)

Wednesday | October 7, 2026

13:00 – 14:00 — Safety Culture (continued)

Mike Iasparro, CDS (continued)
National Transportation Safety & Compliance Manager, Canadian Tire

He is a Certified Director of Safety (CDS), holds multiple industry certifications, and serves as a Director with the Private Motor Truck Council of Canada (PMTC). An active advocate for the industry, Mike regularly speaks at events, promoting safety, professionalism, and continuous improvement.

Mike believes that success comes from teamwork, shared accountability, and earning true buy-in — creating win-win outcomes for the industry, the business, and the public.

14:00 – 14:45 — SPEAKER — Drivers' Health & Wellness

Dr. Alex Crizzle
Professor and Director, Driving Research & Simulation Laboratory, University of Saskatchewan

Dr. Crizzle is a Professor and Director of the Driving Research and Simulation Laboratory in the School of Public Health at the University of Saskatchewan. He is a road safety expert with a focus on mobility, fitness to drive and transportation. His projects include examining medically at-risk drivers (screening and assessment tools), impact of alcohol and drugs (e.g. cannabis) on driving performance, and the health and wellness of long-haul truck drivers. He currently serves on the Truck and Bus Committee of the Transportation Research Board and on the Accident Prevention committee as part of the International Commission on Occupational Health.

14:45 – 15:00 — Closing Remarks

Mike Millian
President, PMTC

Mike grew up on a beef farm in rural Southwestern Ontario in Huron County and began his career in the trucking industry in 1990 at the age of 18. Mike spent three years working for a local carrier hauling livestock and bulk agriculture products. At the age of 21, Mike went to work for a long-haul refrigerated and general freight carrier and spent 5 years hauling freight in all 48 US mainland states and 6 Canadian provinces.

The carrier then opened a Certified Driver Training School in 1998, and Mike came off the road to become one of the school's first Certified Driver Trainers. In 2000, Mike transitioned into Safety and Compliance for the fleet, while still working part-time as a trainer for the school.

In 2002, Mike moved over to a private fleet and became the Safety, Compliance, Maintenance and Training Manager for the Hensall District Co-operative's commercial trucking fleet. Mike spent the next 12.5 years with Hensall and oversaw the fleet as it grew from 40 trucks in 2002 to over 160 in 2015.

In January of 2015, Mike moved into the trucking association business and was named the President of the Private Motor Truck Council of Canada, where he remains in his current role. In July of 2021, Mike became a CITT Certified Logistics Professional (CCLP).